



PROGRAM ADVERTISING OPPORTUNITIES 2018-2019

Ad Size

| SIZE/PLACEMENT | DIMENSIONS | BALL RATE | FESTIVAL RATE | COMBINED | SAVINGS |
|-------------------------------|----------------------------------|--|--|--|------------------|
| Back Cover | 8.5" high x 5.5" wide | <input type="checkbox"/> \$1000 | <input type="checkbox"/> \$1500 | <input type="checkbox"/> \$2250 | \$250 |
| Inside Front Cover | 8.5" high x 5.5" wide | <input type="checkbox"/> \$1000 | <input type="checkbox"/> \$1500 | <input type="checkbox"/> \$2250 | \$250 |
| Inside Back Cover | 8.5" high x 5.5" wide | <input type="checkbox"/> \$700 | <input type="checkbox"/> \$1500 | <input type="checkbox"/> \$1980 | \$220 |
| Full Page | 8.5" high x 5.5" wide | <input type="checkbox"/> \$500 | <input type="checkbox"/> \$850 | <input type="checkbox"/> \$1215 | \$135 |
| Half Page | 4" high x 5" wide | <input type="checkbox"/> \$250 | <input type="checkbox"/> \$500 | <input type="checkbox"/> \$675 | \$75 |
| Quarter Page | 3.75" high x 2.5" wide | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$270 | <input type="checkbox"/> \$378 | \$42 |
| Business Card | 2" high x 3.25" wide | <input type="checkbox"/> \$100 | <input type="checkbox"/> \$200 | <input type="checkbox"/> \$270 | \$30 |

Save 10% when you purchase a combined ad in the Ball program and the Festival of Art program.

Digital ad artwork must be submitted in PDF, TIFF or JPG format with a minimum of 300 dpi. All text must be outlined.

Artwork or ad copy must be submitted by October 16, 2018 for the Ball program, November 20 for the Festival program.

Ball program ads are black and white except for covers and inside covers. Festival ads are all 4 color CMYK.

Custom design available for an extra fee based on size of artwork

- \$120 Full Page
- \$75 Half Page
- \$50 Quarter Page

Advertiser Information

Name/Company: _____

Contact Person: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Credit Card Payment Information

Name as it appears on card: _____

Card Number: _____ EXP: _____ CVC: _____ Zip Code: _____

Check Enclosed made payable to Beaux Arts, Inc.

Please return completed form with payment to Beaux Arts c/o Annette Diaz
1301 Stanford Drive, Coral Gables, FL 33146

Beaux Arts, Inc. is a non-profit, 501(c)(3) organization that supports the Lowe Art Museum of the University of Miami.
Federal Tax ID: 59-613142